SAMUEL FRY

Agile Project Manager

I currently work in IBM Interactive Experience as an Agile Project Manager. I have worked on projects in multiple sectors using agile methodologies such as Scrum and with frameworks such as Design Thinking and the Business Model Canvas.

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My Background

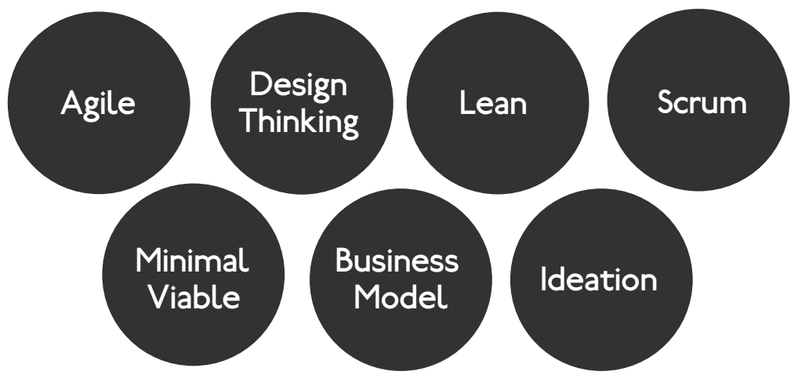
I have a passion for the arts and creative technology. My background comprises of working with creative, innovative and entrepreneurial companies such as the creative-business incubator Cockpit Arts, in the Creative Economy team at the strategic think-tank Nesta, with entrepreneur network Virgin Media Pioneers and as the Enterprise Consultant at University of Bristol.

I also run a publication called www.create-hub.com. This covers stories about the use of technology in the arts, creative and cultural industries. I am a Trustee of Cockpit Arts and in my spare time I kayak, sometimes competing for Great Britain at Canoe Polo.

Education

MA English Literature
University of Bristol, UK

Methodology



Qualifications

- Certified Scrum Master (CSM)
  Scrum Alliance
- Certified Product Owner
  Scrum Alliance
- PRINCE2 Foundation
  QA Limited
- PRINCE2 Practitioner
  QA Limited
- IBM Design Thinking Practitioner
  IBM

Projects Managed Include

Oil Company	Scrum Master for the discovery and development of a product on Adobe Experience Manager Communities.
Oil Company	Scrum Master for the scaling of a product on Sales Force, aimed to assist Salespeople in storing contacts, sales and leads.
Government	Agile Delivery Lead for a product to be used in a call centre. Team completed user-centred research and setup stories for delivery.
Worldwide Telco	Agile Delivery Lead for a technical proof of concept on IBM Bluemix to show the over the air activation of an e-Sim.
National Bank	Design Lead for a proof of concept for a building access tool. Using this as a basis for an app Factory for a national bank.
Data Software Company	Agile Lead for a technical proof of concept to show how real-time data can give more control over phone contracts to enterprises.

Companies

IBM Jan 2015 - Present	Managing projects, using Agile methodologies such as Scrum and with frameworks such as Design Thinking and the Business Model Canvas.
Create Hub July 2013 - Present	Director of the online magazine covering Technology in the Arts, Creative and Cultural Industries.
Cockpit Arts Aug 2013 - Jan 2015	Development and Events Manager for the UK's only creative-business incubator for designer-makers.
Nesta Aug 2013 - Nov 2013	Working on the Digital R&D Fund for the Arts, a £7 million fund to support collaboration between organisations with arts projects, technology providers, and researchers.
University of Bristol May 2012 - Aug 2013	Enterprise Consultant, running a student business incubator and supporting students to take ideas and make them happen.
Virgin Media Pioneers Dec 2012 - Jan 2014	Regional Ambassador where I promoted the network of entrepreneurs to the South West of England.

Please visit:

linkedin.com/in/samueljfry